

MOA Signing Ceremony between The Value Engineers B.V and UNIMAS



Date: 20th June 2019

Venue: Level 6, Chancellery Building

Time: 9.00 am

An MOA signing ceremony was held at the Level 6 TNC Meeting Room, Chancellery building for two separate MOAs. The first one is between The Value Engineers, a spin off company from VU Amsterdam University in Netherland with FCSIT/UNIMAS which entitled UNIMAS to be the sole training partner for e3Values training in Malaysia. The second MOA is between The Value Engineers and UNIMAS Publisher which entitled UNIMAS to be the publishing partner for TVE e3Values book. The e3value methodology is a stepwise approach to develop business models for networked value constellations. These constellations are networks of enterprises who offer something of economic value to end users. The Value Engineers is represented by its founder, Associate Professor Dr. Jaap Gordijn, and witness by Ms Anna Bon, representative from VU Amsterdam, whereby UNIMAS is represented by the Vice Chancellor, Prof. Datuk Dr. Mohamad Kadim bin Suaidi, AP Dr. Johari Abdullah, Dean of the Faculty of Computer Science and IT, and AP Dr. Jane Labadin, Director for UNIMAS Publisher.

Special thanks to Dr Cheah Wai Shiang whom are the initiator for the collaboration, and Dr Sze San Nah for coordinating the MOA and the signing ceremony.