

Visit 1: Google meeting

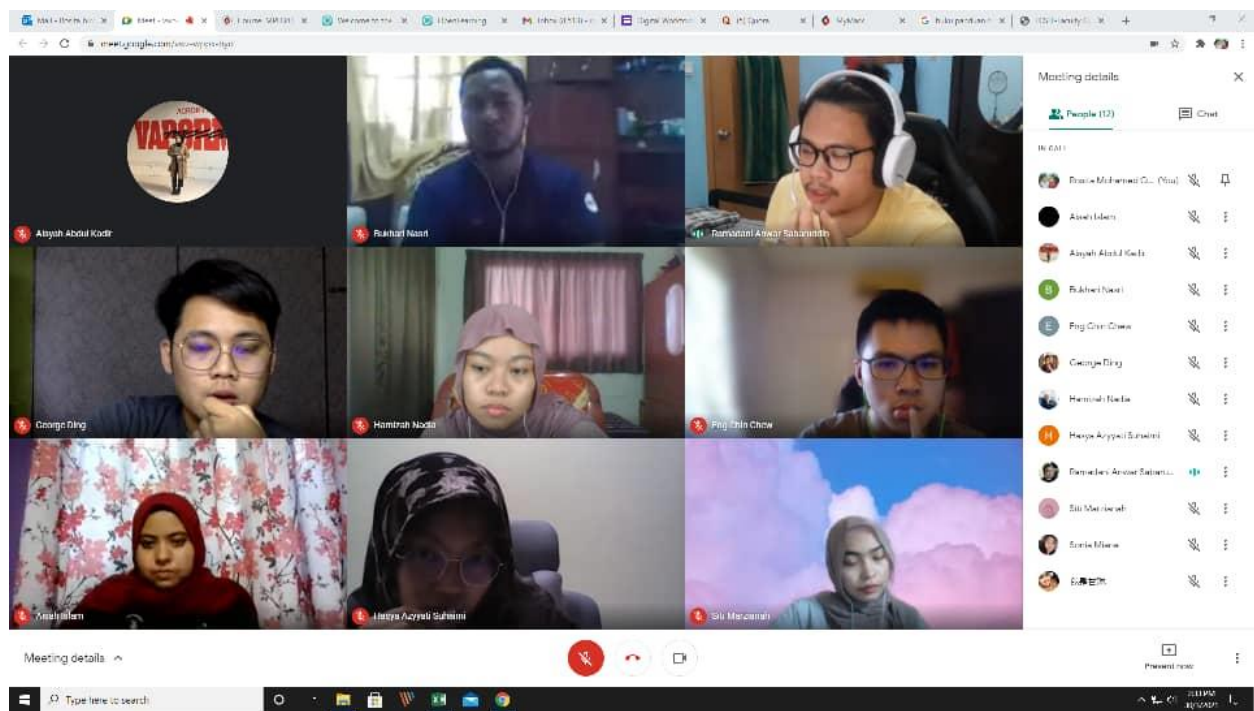
Type of project: Online Training

Date: 30 March 2021 (2pm-4pm)

Day: Tuesday

Group: PDCC Kpg Semariang Batu

SL Supervisor: Madam Rosita



Brief description:

The meeting begin with the introduction of team member and community representative (PDCC Staffs). Problem statement by Miss Aisyah and Miss Alia includes adults in Kpg. Semariang Batu prefer online platform to enhance the business due to pandemic. The community suggested that they want to learn on how to market their business online using (posters, via social media) for their small businesses such as selling roti canai, frozen food, snacks and etc. The team members had come up with several ideas regarding the analysis. Online workshop on poster design via Canva and Pixlr was suggested and digital marketing using social media. Based on Miss Aisyah, they are keen to participate based on Canva workshop that has been done previously. However, due to the pandemic SOP of Sarawak, the PDCC only can accommodate 10-12 participants. Thus, online streaming via Facebook/ Webex etc was suggested.