DESIGN THINKING WORKSHOP

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LEARN.APPLY.SHOWCASE

All Sarawak university/college students are invited. Priority will be given to FYP students

Some of the world's leading brands, such as Apple, Google, Samsung, and General Electric, have rapidly adopted the design thinking approach, and design thinking is being taught at leading universities around the world, including Stanford d.school, Harvard, and MIT.

This workshop introduces participants to the design thinking methodology to guide them towards designing better products, services, processes, and user experiences. Design thinking helps participants to develop practical and innovative solutions for the problems they identified. It is a human-focused, prototype-driven, innovative design process. Through this course, participants will develop a solid understanding of the fundamental phases and methods in design thinking, so they can apply what they learned in their projects.

DATE: 2,8 March 2022
TIME: 8:00PM - 10.00PM

WHAT YOU WILL LEARN

- Phases of design thinking
- Tools for each design thinking phase
- Empathy journey with your identified target user group
- Definition of a strong problem statement
- Rapid prototyping for solution
- Testing solution with peers

REGISTER: https://forms.gle/Dn2JbyWiZa6SXN6GA

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Innovate Malaysia: Sarawak Edition 2022

ORGANIZED BY

dream CATCHER

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Design Thinking workshop **FREE** for FCSIT students

This 2-day workshop is organised by DreamCatcher Asia and supported by Sarawak Digital Economy Corporation (SDEC). The online workshop targets FYP students where it expects to prepare participants for skills in designing and presenting their prototype for evaluation.

Do not miss this opportunity to learn a lifelong knowledge on design thinking! Register to book your slots.

Click to register: https://forms.gle/Dn2JbyWiZa6SXN6GA